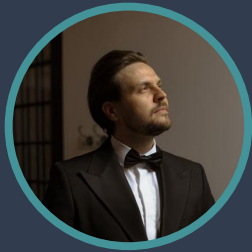


Flaviu-Constantin Caragea

Senior Product Designer | AI-Driven Enterprise UX

Senior Product Designer with 9 years of experience designing and scaling complex SaaS, B2B & AI-enabled products. Specialised in transforming data-heavy systems into intuitive workflows, partnering closely with stakeholders to drive: adoption, efficiency, and measurable business outcomes through AI-driven UX-excellence.



flaviucaragea@gmail.com +40751662524 Bucharest flaviucaragea.com

EXPERIENCE

Senior Product Designer Showpad

08/2024 - Present Bucharest, Romania
• Led end-to-end design for Sales Content Management used by +1200 enterprise customers; • Defined UX strategy for AI-assisted discovery and governance; • Focused on: product strategy and stakeholder management through workshop alignment & adequate documentation.

Design Lead, User Experience Morningstar (Sustainalytics)

09/2021 - 08/2024 Bucharest, Romania (Remote)
I ensured that complex methodological procedures are transformed into functional platforms that expert users efficiently use to evaluate organisations and create sustainability-related products (ESG Research, Climate Solutions, Impact Solutions, Transition Rating, and Stewardship Services).

Founder & Business Owner spacesbylocals

05/2023 - Present Bucharest, Romania
A B2B curated recommendation business created from zero, with a 98% approval rating amongst its users.

Product & Design Consultant flaviucaragea.com

09/2016 - 09/2022 Remote
• Product exhibited at CES 2016 - The International Consumer Electronics Show - Las Vegas, NV; • Implementing a CX strategy for a leather bag manufacturer start-up; • Assisted numerous SMEs & start-ups within the local community with Pro Bono work; • Consulted numerous businesses & NGOs on CX and product relevancy through practical research;

Project Manager Dynata

09/2018 - 10/2021 Romania (Remote)
Responsible for the effective design, implementation, and management of multiple market research projects running simultaneously within optimal delivery timeframes and with efficient resource allocation so as to ensure maximal profitability and constant customer satisfaction.

EDUCATION

Tertiary Education Facultatea de Arhitectura și Urbanism, Universitatea Politehnica

09/2012 - 06/2018 Architecture & Urban Planning

Pre-tertiary Education Colegiul National "Traian"

09/2008 - 06/2012 Mathematics & Computer Science

SKILLS

- Human-Computer Interaction
- Enterprise UX
- UI/UX Design
- Flow Architecture
- Adobe CC Suite
- AI Prompt Engineering
- Strategic & Critical Analysis
- Branding and Advertising
- User - Centered Design
- Product & Design Expertise
- Figma
- Generative AI
- Collaborative Problem Solving
- Public Speaking
- User Interviewing
- Sustainability & Ethics in Design
- Design of AI
- UX Research
- Workshop Facilitation
- Human-AI Interaction
- Roadmap & Design Process

VOLUNTEER WORK

stiri bazate (02/2025 - 05/2025)
UX Lead | Strategy & Engagement Consultant

"strazi pentru oameni" (08/2024 - 01/2026)
Member on the Board of Advisors | Product & UX Strategy

Bucharest City Hall | PMB (11/2025 - Present)
Initiator of two pro-bono digitalization initiatives (participatory budgeting projects)

CERTIFICATIONS

- Interaction Design Foundation
Certified with 10% of class distinction for:
- AI for Designers
 - UX Management: Strategy & Tactics
 - Web Design for Usability
 - Psychology of E-Commerce
 - Information Visualization
 - Accessibility: Design for All
 - Don Norman's Design classes
 - Emotional Design: Products people will love
 - Human-Computer Interaction

Google & IAB Europe
Atelierul Digital: Design & Digital Marketing

FOREIGN LANGUAGES

- English
- Français