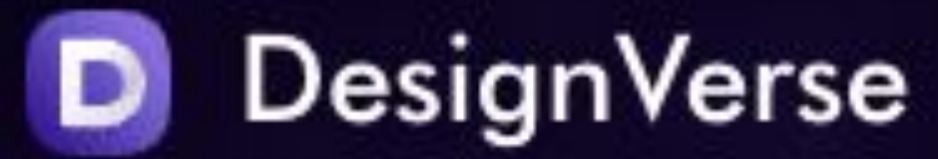




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DesignVerse X Showpad .

Tool Assessment • POC Evaluation • Potential Collaboration

AUG 2025 • Flaviu-Constantin Caragea

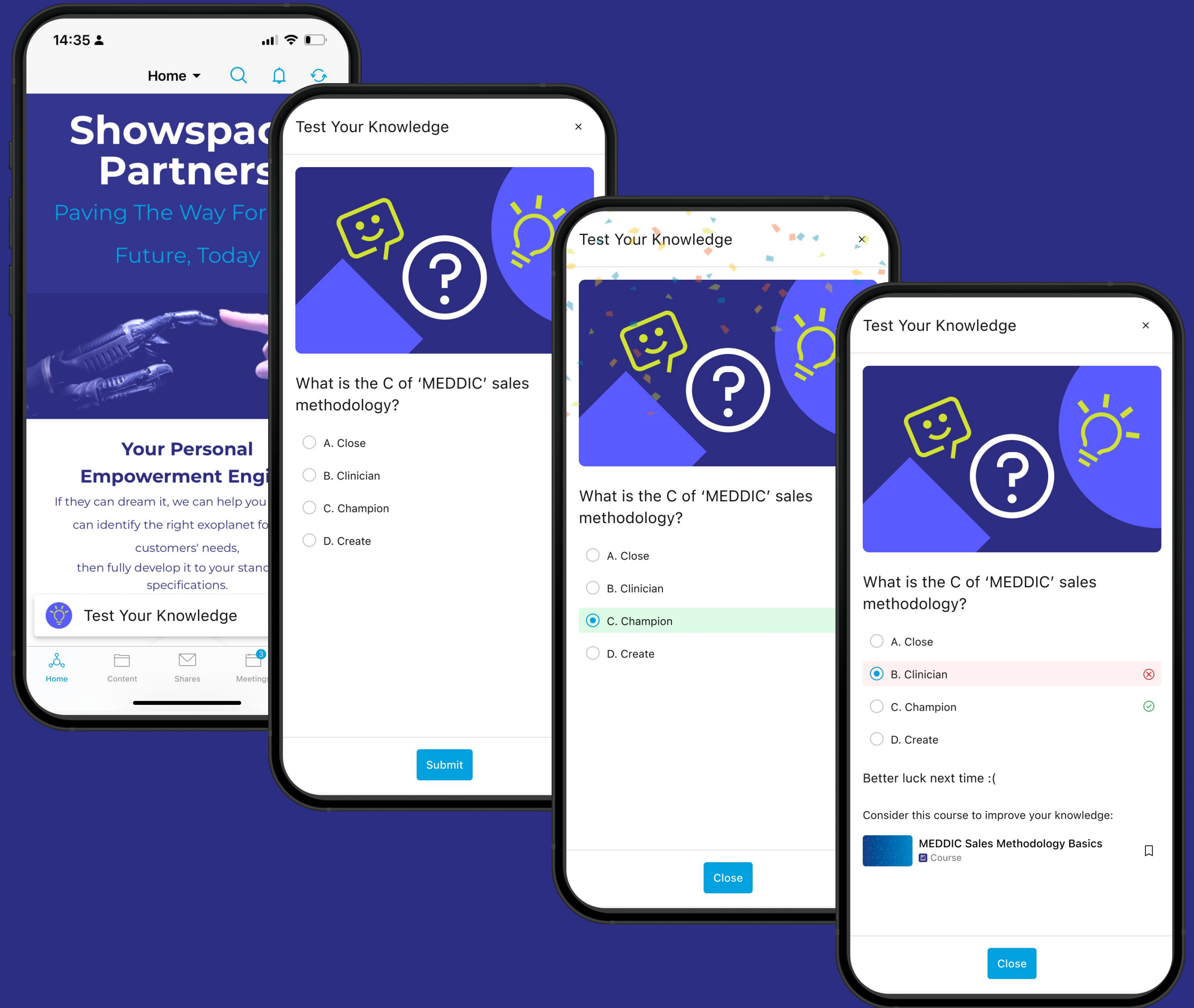
 **Confluence Documentation**

Micro-learning POC

This tool was tested based on the activity of 3 personas: **designer, developer, customer** (white-labeling potential).

Key metrics were tracked such as the: process impact in our existing workflows, the time saved in the design process, the quality of outputs generated & the organizational adaptability of DesignVerse (related to addressing user needs).

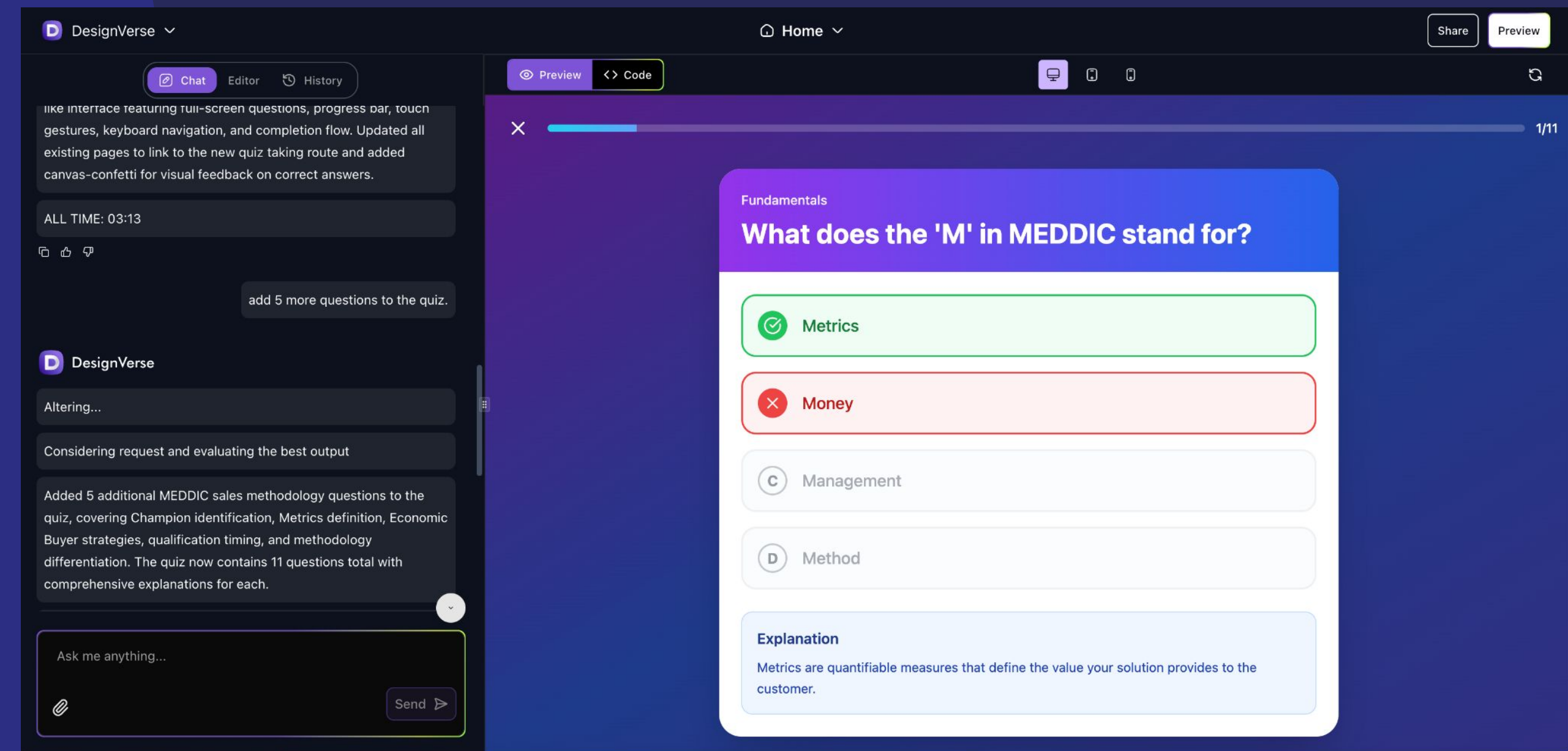
This POC for DesignVerse was tested against FigmaMake's AI (running instructions side-by-side).



HIGHLIGHTS

After having evaluated DesignVerse, we have noticed that their determination to adapt to our needs and the flexibility they're proving make them **a valuable candidate** (in both our internal processes & as a customer-facing feature). They are working to address our current pain-points, along with the promise to deliver code in Angular.

 *We should be able to test these improvements by late-October.*

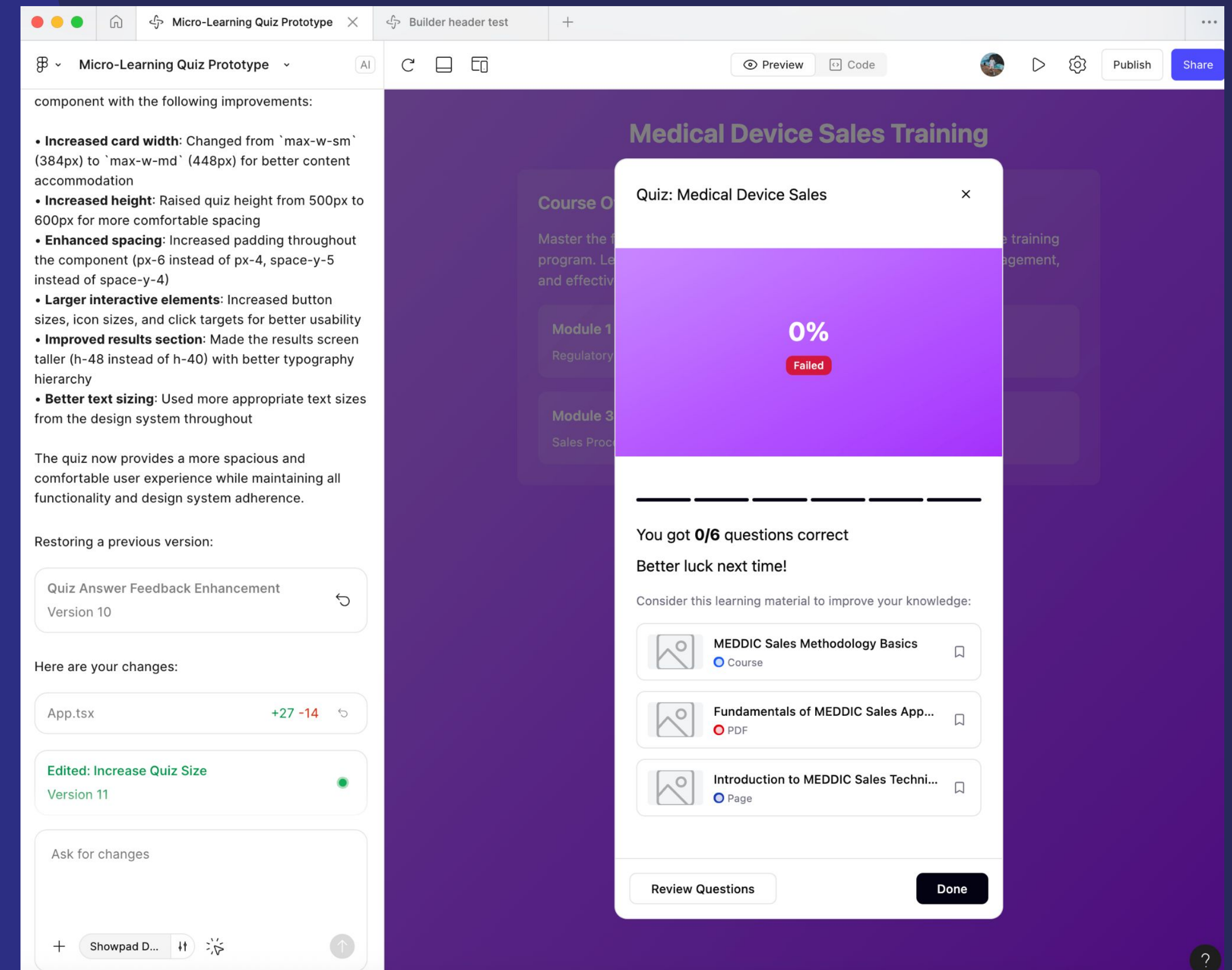


RISKS

In terms of the design workflows, **in its current state it would not bring any additional value** to Figma's already present Make AI tool.

The results indicated that while DesignVerse has room for improvement, **its adaptability to user needs and innovative features** could significantly benefit the design and development process.

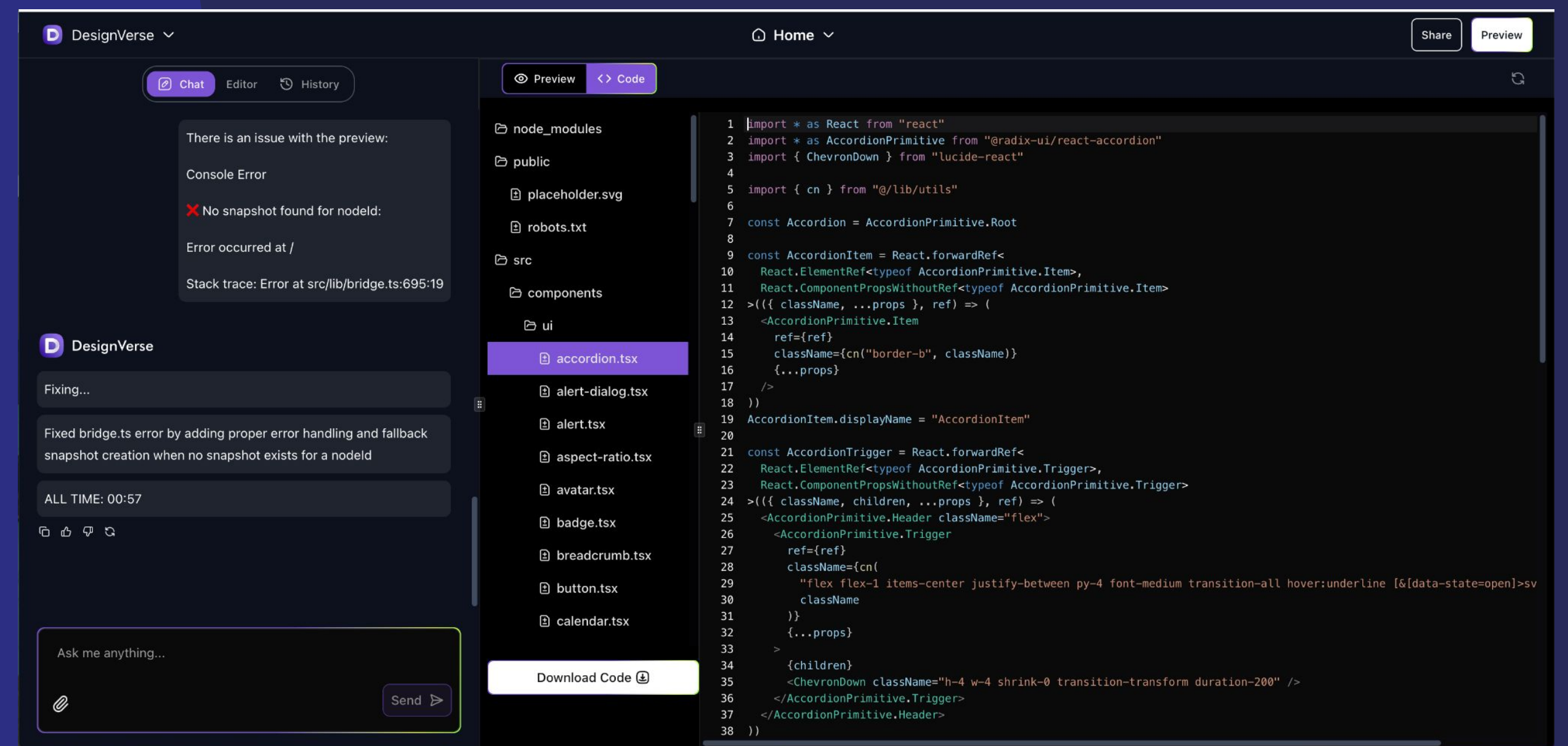
🚀 *This will be uncovered in the next stage of the POC.*



CONCLUSIONS

The promise is that their model can be trained on our data and will be able to **export designs directly in Carbon components & output code directly in Angular.**

At the same time, were we to examine the team behind DesignVerse and not the current product itself - **they are proving to be incredibly agile, willing & within reach.**

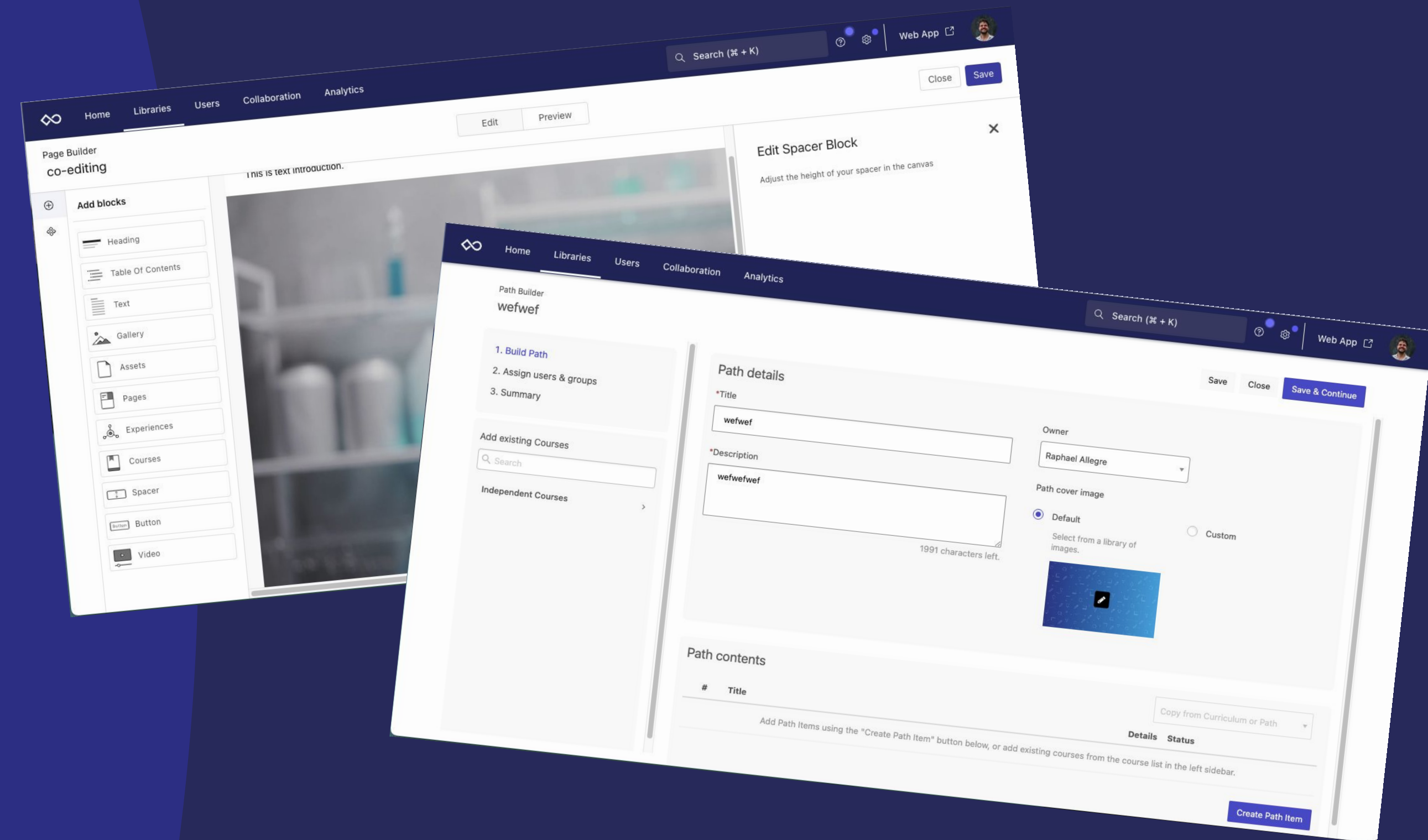


WHITE-LABEL

Were we to enact a collaboration for **white-labeling their services** for our platform, we would stand to gain industry-leading leverage.

We would empower our customers to move away from command-based interactions to **intent-based interactions**.

🚀 *The following step is to get Product involved and explore this potential further.*





Thank you!